

CYCLE OF SEMINARS

Students of the Master's Course in International Relations (Class degree LM52) can get 3 ECTS (CFU) by attending all the seminars.

Students of the Department of Economics and Law, degree courses L-18, L-33, LM-16 and LM-77 can get 2 ECTS (CFU) by attending all the seminars.

The course is aimed to provide students with knowledge and tools for entrepreneurship. During the course, students will understand the algorithm and logic of entrepreneurial activity. Also, the course provides students with tools to find, validate, and test ideas for a business. Special attention will be devoted to the issue of finding financial support to fund the startup operations. Moreover, the course will get knowledge on finding the markets for startups and SMEs. As a result of the course attendance, the students will be able to build the business model of startups and assess the market.

VISITING PROFESSOR

Lidia **PASHCHUK**

/ TARAS SHEVCHENKO NATIONAL
UNIVERSITY OF KYIV

NOVEMBER 2nd, 2022,

11.00 – 13.00

**INTRODUCTION INTO
ENTREPRENEURSHIP**

Room 8 / ex Loggia del grano
/ via D. Minzoni

NOVEMBER 2nd, 2022,

14.00 – 16.00

**BUILDING A BUSINESS.
ALGORITHM AND LOGIC OF
ENTREPRENEURIAL
ACTIVITY**

Room 8 / ex Loggia del grano
/ via D. Minzoni

NOVEMBER 4th, 2022,

16.00 – 18.00

**BUILDING A BUSINESS.
ALGORITHM AND LOGIC OF
ENTREPRENEURIAL
ACTIVITY**

Room 3 / ex Loggia del grano
/ via D. Minzoni

NOVEMBER 8th, 2022,

17.00 – 19.00

**FINDING A MARKET FOR A
BUSINESS**

Room 6 / ex Loggia del
grano / via D. Minzoni

NOVEMBER 11st, 2022,

16.00 – 18.00

**FINANCING OF A STARTUP
AND BUSINESS**

Room 3 / ex Loggia del
grano / via D. Minzoni

NOVEMBER 15th, 2022,

17.00 – 19.00

BUSINESS MODEL CANVAS

Room 6 / ex Loggia del
grano / via D. Minzoni

NOVEMBER 22nd, 2022,

16.00 – 19.00

BUSINESS MODEL CANVAS

Room 6 / ex Loggia del
grano / via D. Minzoni

LECTURES AND SEMINARS

ENTREPRENEURSHIP ESSENTIALS